



I AM A HUMAN FIRST

MIND • BODY • SOUL



Proudly Presents

in-tune

 *festival-2024*

Let The Journey Begin From Within...

Powered By Multi-Award Winning



SPONSOR PACKAGE



ON THE
7th and 8th
SEP. 2024
10AM to 6PM



Ealing Common
London W5 3LD



www.in-tune-festival.com • www.iamahumanfirst.com

www.aster360.co.uk

The Organisers of this event have over 4 decades of Expertise in the Entertainment & Events Industry.



We began our journey in organising events with our first event in 1984, when we very successfully organized an event for over a thousand students at, Hounslow / Isleworth college. Since then, we have grown in strength with experience and have organised many events, locally, nationally and internationally such as:

- Events for Football and Cricket Clubs
- High-End Fashion Shows
- High-End Destination Events
- UK's Finest Street Party for the Royal Wedding
- Diamond Jubilee Outdoor Mega Mela
- Film Premieres
- Indoor Melas
- Political Events for well-known politicians both Home & Abroad



now bring you the In-Tune-Festival
in collaboration with I Am A Human First.



The **In-Tune-Festival** is a free Wellbeing and Holistic Healing event taking place in the beautiful grounds of Ealing Common Park organised by The Multi Award Winning **ASTER360** in partnership with Ealing Council. This is a great opportunity to come together and celebrate your health and wellbeing. Going forward this will be an annual firm fixture in the local calendar. We hope this festival will bring people together in ways that will help you with local health benefits.



EVENT PURPOSE

This event aims to attract new visitors to the area creating an opportunity for different community members to meet and promote their expertise where industry keynote speakers captivate audiences with our dynamic agenda. Our diverse lineup features speakers from all walks of life, ensuring that wellbeing resonates with everyone. Expect to be inspired, motivated, and engaged by real individuals sharing their personal wellbeing journeys and, enriching lives one talk at a time.

in-tune **talks include**

- ✿ Meditation Technique Workshop
- ✿ Maintaining an Active Life Style
- ✿ Managing Anxiety
- ✿ Mental Health & Wellbeing
- ✿ Breathwork/Pranayama workshops
- ✿ Wellness Through Reiki
- ✿ Healing and dealing with Trauma
- ✿ Yoga Workshops
- ✿ Introduction to Yoga, for children
- ✿ Free Health Checks for:
 - ✿ Stress
 - ✿ Blood Pressure
 - ✿ Diabetes
 - ✿ Heart
 - ✿ Spine



This is an amazing opportunity to celebrate the diversity the festival has to offer. The event will engage local healers and community groups and businesses, providing an important opportunity for local stakeholders to come together with the wider community to ensure fun and meaningful engagement.

The Wellness Bazar is the liveliest part of the festival. You can expect to see a variety of stalls that offer something different to contribute to your wellbeing journey. Full to the brim of exciting items to sample and purchase. You will have the opportunity to speak with holistic healers and therapist in person, and have access to some of the best in the industry, covering all facets of health and wellbeing some of which are

- | | |
|-----------------------------|---------------------------------|
| 1 Accessorise My Garden | 27 Erina Psychic Souls |
| 2 Alice & Woody | 28 Food Flexibility |
| 3 Amber Moon Aromatherapy | 29 Forever Living |
| 4 Anemoi Incense | 30 Francesca Raffa |
| 5 Angelina Ray | 31 Full Power Cocoa |
| 6 Anna Costa | 32 Geeta Handa London |
| 7 Art Of The Heart | 33 Gift Naturals |
| 8 Bee In Nature | 34 Guts Fighting Bowel Cancer |
| 9 Blossom With Blaise | 35 Health & Holistics |
| 10 Blue Pool Network | 36 Henna by Laila M |
| 11 By Becca | 37 Henna Inks |
| 12 Carolina Jane Intuitive | 38 Hidden Senses By Caz |
| 13 Carpe Crystals | 39 Himalayan Crafts |
| 14 Chakra Projects Uk | 40 Inner Guidance |
| 15 Clara & Co Therapies | 41 Inzho |
| 16 Co -Create Your Life | 42 Iuvo Skincare |
| 17 Colleen Moonbeam | 43 Just Be Natural |
| 18 Connect With The Forest | 44 Karmic Psychic |
| 19 Dans Tarot Readings Kent | 45 Khewra Energetics |
| 20 Nourish & Glow | 46 Kura Llers |
| 21 Dans Tarot Readings | 47 Life With Gongs / |
| 22 Earth Magic | Life & Soul Purpose |
| 23 Earth Wealth | 48 Lisa Winn - Body Soul & Skin |
| 24 Ecosy Travel | 49 Lunar & Wild |
| 25 Eden People | 50 Mental Load |
| 26 Elle Jane | |



To be part of this exciting event contact us for further details on how you can get involved or become a sponsor.

Take Part

You can sponsor the whole event as a Title Sponsor.

We have the following zones at the event:

- | | |
|--|---|
|  Title Sponsor |  Stage |
|  Food |  Children's Corner |
|  Drinks |  Brochure Advertising |
|  Health checks | |

There will be a wide selection of food and drink outlets for you to enjoy during your time at the festival. All needs are catered for, so whether you are looking for coffee and cake, or something more substantial like a pizza or a plant-based meal, there is something for everyone.

In line with our pledge to minimise the environmental impact of the festival, all catering points will be using biodegradable cartons and packaging. Please feel free to make use of your own reusable water bottles and hot drink cups.



Food Stalls

List of food stalls

Sponsorship Benefits

IN-TUNE-FESTIVAL is a great platform for your company to promote itself to the community.

Your Company will gain the following benefits:

ATTRACT POTENTIAL
NEW CUSTOMERS

Publicity Coverage

Reinforce your visibility to your customer base

Increase and enhance your profile within the community locally and nationally

Your Company featured in advertising and PR campaign

Use this event as part of your own campaign

SPONSOR PACKAGE

	PLATINUM	GOLD	SILVER	BRONZE
Costs	£25,000	£10,000	£5,000	£2,500
Package Items	16	12	11	9
Your logo used exclusively in partnership with IAAHF and your company name listed as "Proudly Presents"	✓		Listed as 'In partnership with'	Listed as 'In partnership with'
Your logo used exclusively listed as "Powered by"		✓		
Event flyer & newsletters to UK contacts	✓	✓	✓	
POSTERS In-Tune Festival full colour print: "The 2024 Intune Festival sponsored by Your Company logo" A3, A4 posters, A5 flyers and digital brochures	✓	✓	✓	✓
Social media campaign, including Twitter, Facebook and Instagram, X with your company logo	✓	✓	✓	✓
Your Company featured in advertising and PR campaign which includes newspapers, magazines and TV/radio. On the main stage in Ealing common Park	✓			
Advertising opportunities at all stages (announcements, product displays, product giveaways, etc.)	✓			
Full colour ad in the digital brochure, copies of which will be on all our social media accounts	✓	✓	✓	✓
Link button on dedicated website	✓	✓	✓	✓
Cross promotional opportunities with our media partners, TV, radio and press	✓			

	PLATINUM	GOLD	SILVER	BRONZE
International coverage via our social media campaign	✓	✓	✓	
Free stall	12ft X 12ft	8ft X 8ft	6ft X 6ft	3ft X 3ft
Sponsorship as a Principal Sponsor on all stage branding and the brochure invited as VIP guest during the Festival with opportunity to meet other dignitaries	✓			
Social media campaign Logo and short profile/foreword to be used on or within the following. Exhibition packs and brochure Website	✓	✓		
Logo used exclusively on the front or prominently within and listed as 'in association with' on the posters and flyers	✓	✓	✓	✓
Post-event mailing	✓	✓	✓	✓
Website (open for an agreed period of one month post event)	✓	✓	✓	✓

For more information Contact: **in-tune festival**

 www.in-tune-festival.com

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07951 960096

in-tune

 festival-2024

Let The Journey Begin From Within...



Marketing demographics as follows:

- | | |
|--------------------|---------------------|
| 1. Ealing Broadway | 7. Camden Town |
| 2. Ealing Common | 8. Notting Hill |
| 3. Chiwick | 9. Ladbrook Grove |
| 4. Richmond | 10. Portobello Road |
| 5. St Margrets | 11. Twickenham |
| 6. Gunnersbury | |

■ All the above mentioned 11 areas will be manned to enable us to fly the event at all tube stations concerned with these areas. ■ 28 days prior to the event, all bus routes connected to Ealing Common will be branded with the In-Tune Festival. ■ Age demographics – between the ages of 25-65 and are already acquainted to alternative herbal and holistic healing. ■ This event will be heavily publicised to Yoga, Meditation, Wellness and those concerned with holistic healing. ■ Radio partners – Lyca Radio, Lyca Gold

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